



# Demographic and Income Profile

Leawood, KS

SWc of 135th & Mission Road  
W 135th St and Mission Rd  
Overland Park, KS 66224

Latitude: 38.88385  
Longitude: -94.630565  
Radius: 1.0 mile

Site Type: Radius

Summary	2000	2007	2012
Population	6,876	9,404	10,609
Households	2,110	2,924	3,328
Families	1,811	2,452	2,747
Average Household Size	3.25	3.21	3.19
Owner Occupied HUs	1,820	2,375	2,679
Renter Occupied HUs	290	549	649
Median Age	36.8	37.1	38.0

Trends: 2007-2012 Annual Rate	Area	State	National
Population	2.44%	0.63%	1.30%
Households	2.62%	0.68%	1.33%
Families	2.3%	0.44%	1.08%
Owner HHs	2.44%	0.68%	1.41%
Median Household Income	3.15%	3.36%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	67	3.1%	80	2.7%	78	2.3%
\$15,000 - \$24,999	62	2.9%	54	1.8%	47	1.4%
\$25,000 - \$34,999	107	5.0%	74	2.5%	64	1.9%
\$35,000 - \$49,999	190	8.9%	177	6.1%	130	3.9%
\$50,000 - \$74,999	248	11.6%	331	11.3%	354	10.6%
\$75,000 - \$99,999	237	11.1%	322	11.0%	297	8.9%
\$100,000 - \$149,999	486	22.8%	578	19.8%	553	16.6%
\$150,000 - \$199,000	289	13.5%	488	16.7%	547	16.4%
\$200,000+	447	21.0%	819	28.0%	1,258	37.8%
Median Household Income	\$113,170		\$137,023		\$160,044	
Average Household Income	\$143,244		\$178,516		\$219,803	
Per Capita Income	\$46,908		\$59,342		\$73,753	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	541	7.9%	789	8.4%	890	8.4%
5 - 9	707	10.3%	897	9.5%	961	9.1%
10 - 14	752	10.9%	907	9.6%	920	8.7%
15 - 19	539	7.8%	754	8.0%	817	7.7%
20 - 24	206	3.0%	395	4.2%	465	4.4%
25 - 34	478	7.0%	672	7.1%	810	7.6%
35 - 44	1,345	19.6%	1,512	16.1%	1,555	14.7%
45 - 54	1,257	18.3%	1,704	18.1%	1,865	17.6%
55 - 64	548	8.0%	1,071	11.4%	1,445	13.6%
65 - 74	292	4.2%	396	4.2%	524	4.9%
75 - 84	175	2.5%	232	2.5%	265	2.5%
85+	35	0.5%	75	0.8%	90	0.8%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,448	93.8%	8,616	91.6%	9,556	90.1%
Black Alone	155	2.3%	242	2.6%	292	2.8%
American Indian Alone	12	0.2%	18	0.2%	22	0.2%
Asian Alone	181	2.6%	379	4.0%	546	5.1%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	22	0.3%	50	0.5%	70	0.7%
Two or More Races	58	0.8%	99	1.1%	124	1.2%
Hispanic Origin (Any Race)	103	1.5%	229	2.4%	326	3.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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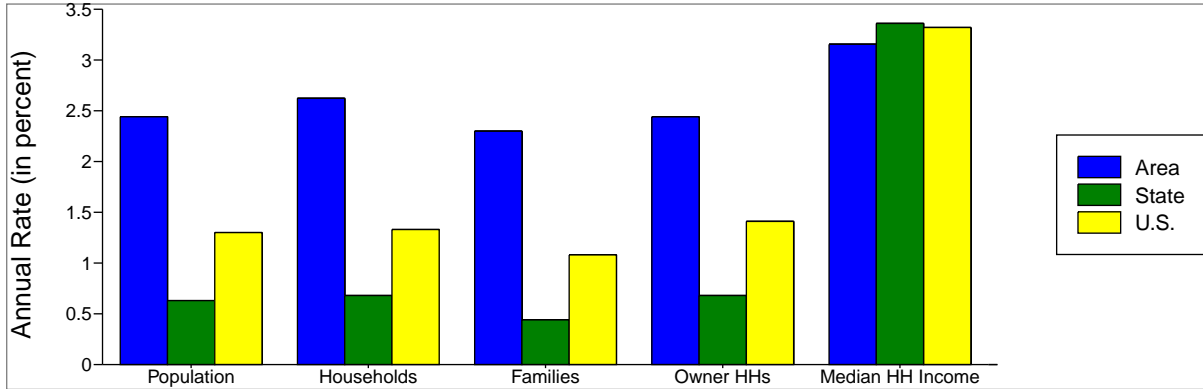
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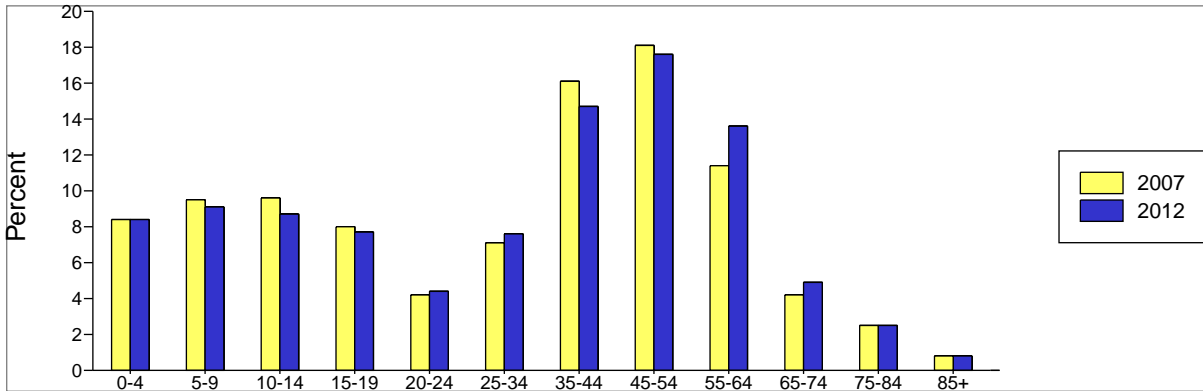
Site Type: Radius

Latitude: 38.88385  
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 Radius: 1.0 mile

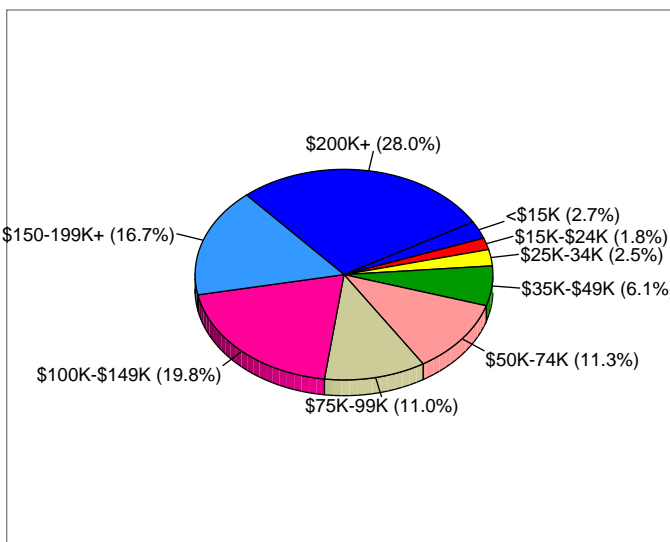
Trends 2007-2012



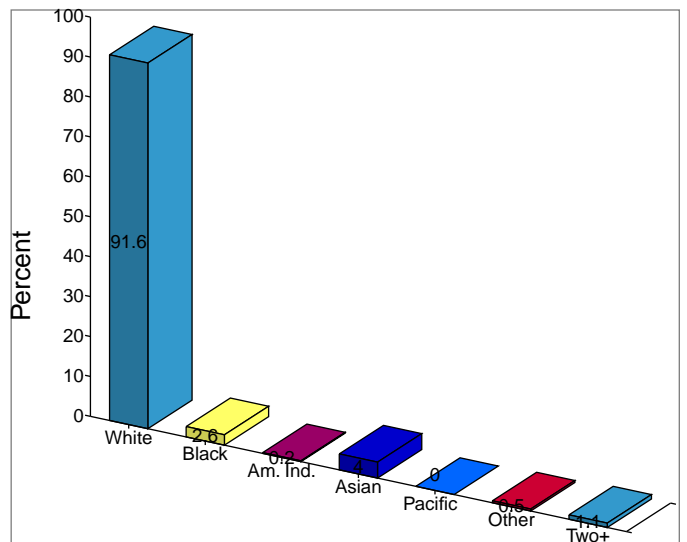
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 2.4%



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Summary	2000	2007	2012
Population	42,049	58,856	67,785
Households	14,924	20,760	23,988
Families	11,691	16,213	18,547
Average Household Size	2.78	2.81	2.80
Owner Occupied HUs	12,307	16,232	18,644
Renter Occupied HUs	2,617	4,528	5,344
Median Age	38.5	38.7	39.1

Trends: 2007-2012 Annual Rate	Area	State	National
Population	2.87%	0.63%	1.30%
Households	2.93%	0.68%	1.33%
Families	2.73%	0.44%	1.08%
Owner HHs	2.81%	0.68%	1.41%
Median Household Income	3.64%	3.36%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	576	3.9%	528	2.5%	490	2.0%
\$15,000 - \$24,999	684	4.6%	569	2.7%	477	2.0%
\$25,000 - \$34,999	909	6.1%	769	3.7%	682	2.8%
\$35,000 - \$49,999	1,410	9.5%	1,419	6.8%	1,143	4.8%
\$50,000 - \$74,999	2,338	15.7%	2,530	12.2%	2,571	10.7%
\$75,000 - \$99,999	2,160	14.5%	2,636	12.7%	2,384	9.9%
\$100,000 - \$149,999	3,196	21.5%	4,617	22.2%	4,581	19.1%
\$150,000 - \$199,000	1,346	9.1%	3,350	16.1%	4,097	17.1%
\$200,000+	2,247	15.1%	4,342	20.9%	7,564	31.5%
Median Household Income	\$90,994		\$121,801		\$145,655	
Average Household Income	\$122,038		\$156,582		\$194,587	
Per Capita Income	\$43,607		\$55,385		\$68,983	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,043	7.2%	4,655	7.9%	5,492	8.1%
5 - 9	3,704	8.8%	5,003	8.5%	5,505	8.1%
10 - 14	3,852	9.2%	4,981	8.5%	5,230	7.7%
15 - 19	3,010	7.2%	4,396	7.5%	4,826	7.1%
20 - 24	1,302	3.1%	2,407	4.1%	2,750	4.1%
25 - 34	3,589	8.5%	4,842	8.2%	6,287	9.3%
35 - 44	7,572	18.0%	9,102	15.5%	9,534	14.1%
45 - 54	7,397	17.6%	10,328	17.5%	11,546	17.0%
55 - 64	3,698	8.8%	7,063	12.0%	9,447	13.9%
65 - 74	2,467	5.9%	3,036	5.2%	3,891	5.7%
75 - 84	1,644	3.9%	2,003	3.4%	2,144	3.2%
85+	769	1.8%	1,041	1.8%	1,130	1.7%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	38,979	92.7%	53,299	90.6%	60,294	88.9%
Black Alone	1,182	2.8%	1,872	3.2%	2,315	3.4%
American Indian Alone	70	0.2%	117	0.2%	144	0.2%
Asian Alone	1,221	2.9%	2,467	4.2%	3,573	5.3%
Pacific Islander Alone	10	0.0%	18	0.0%	26	0.0%
Some Other Race Alone	166	0.4%	361	0.6%	516	0.8%
Two or More Races	421	1.0%	722	1.2%	917	1.4%
Hispanic Origin (Any Race)	741	1.8%	1,550	2.6%	2,222	3.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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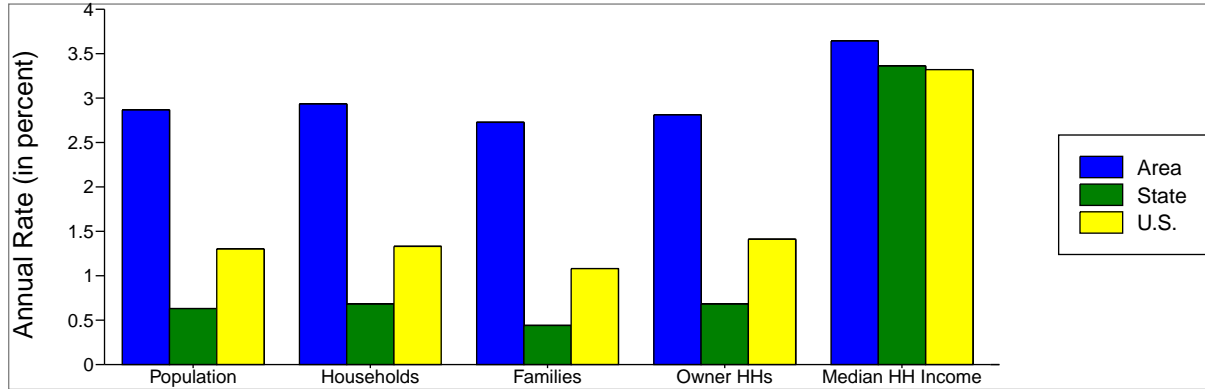
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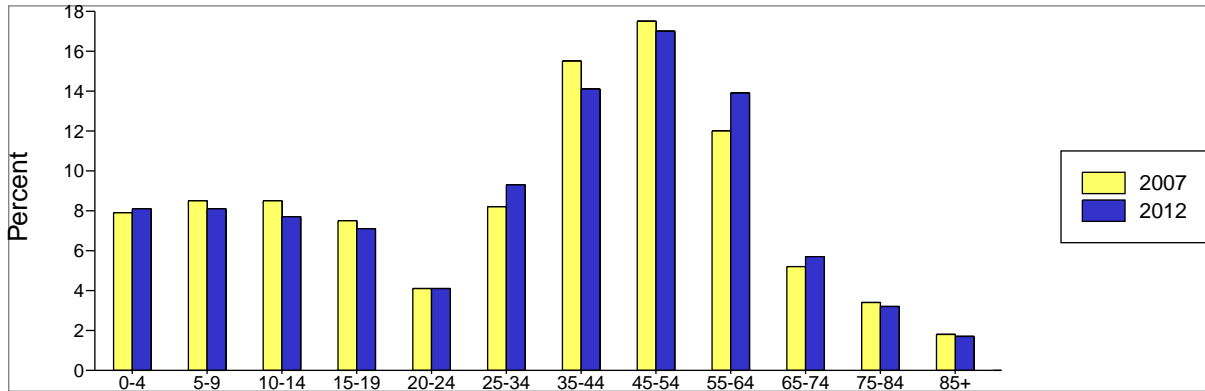
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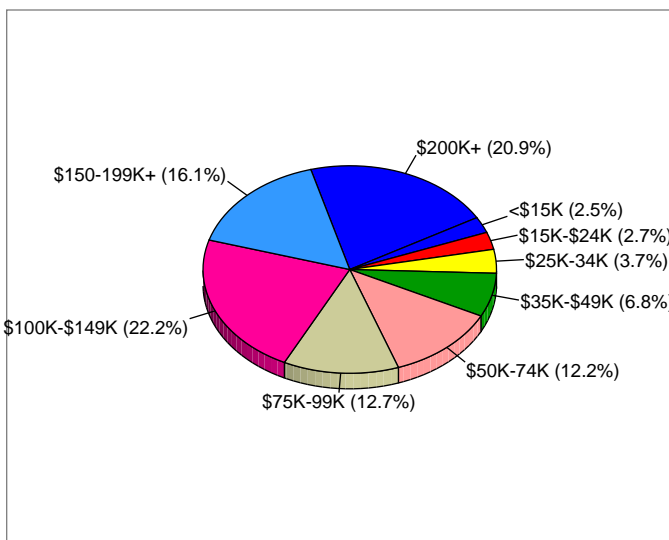
Trends 2007-2012



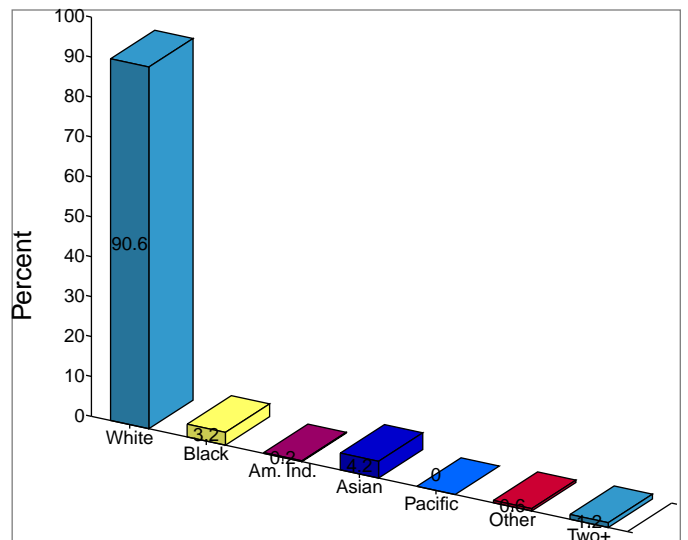
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 2.6%



# Demographic and Income Profile

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Site Type: Radius

Summary	2000	2007	2012
Population	118,356	146,752	165,002
Households	45,648	55,743	62,367
Families	32,091	39,331	43,804
Average Household Size	2.55	2.60	2.62
Owner Occupied HUs	33,228	40,943	46,037
Renter Occupied HUs	12,420	14,799	16,331
Median Age	37.8	38.5	39.0

Trends: 2007-2012 Annual Rate	Area	State	National
Population	2.37%	0.63%	1.30%
Households	2.27%	0.68%	1.33%
Families	2.18%	0.44%	1.08%
Owner HHs	2.37%	0.68%	1.41%
Median Household Income	4.08%	3.36%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,464	5.4%	2,008	3.6%	1,793	2.9%
\$15,000 - \$24,999	2,763	6.1%	2,148	3.9%	1,797	2.9%
\$25,000 - \$34,999	3,874	8.5%	2,937	5.3%	2,331	3.7%
\$35,000 - \$49,999	5,909	13.0%	5,324	9.6%	4,440	7.1%
\$50,000 - \$74,999	8,110	17.9%	8,475	15.2%	8,684	13.9%
\$75,000 - \$99,999	6,816	15.0%	7,483	13.4%	6,901	11.1%
\$100,000 - \$149,999	8,285	18.2%	11,566	20.7%	12,186	19.5%
\$150,000 - \$199,000	3,157	7.0%	7,355	13.2%	9,056	14.5%
\$200,000+	4,042	8.9%	8,446	15.2%	15,179	24.3%
Median Household Income	\$73,492		\$97,851		\$119,488	
Average Household Income	\$96,641		\$131,758		\$168,074	
Per Capita Income	\$37,354		\$50,144		\$63,646	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,403	7.1%	10,853	7.4%	12,559	7.6%
5 - 9	9,476	8.0%	11,996	8.2%	12,886	7.8%
10 - 14	9,484	8.0%	11,558	7.9%	12,503	7.6%
15 - 19	7,766	6.6%	10,250	7.0%	11,299	6.8%
20 - 24	4,876	4.1%	6,354	4.3%	7,256	4.4%
25 - 34	13,363	11.3%	14,668	10.0%	16,729	10.1%
35 - 44	21,248	18.0%	23,553	16.0%	24,249	14.7%
45 - 54	18,998	16.1%	24,357	16.6%	27,444	16.6%
55 - 64	9,908	8.4%	16,302	11.1%	21,186	12.8%
65 - 74	7,117	6.0%	7,631	5.2%	9,157	5.5%
75 - 84	5,230	4.4%	5,914	4.0%	5,987	3.6%
85+	2,486	2.1%	3,315	2.3%	3,744	2.3%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	106,953	90.4%	129,430	88.2%	142,777	86.5%
Black Alone	4,556	3.8%	6,328	4.3%	7,539	4.6%
American Indian Alone	239	0.2%	325	0.2%	379	0.2%
Asian Alone	4,244	3.6%	7,190	4.9%	9,951	6.0%
Pacific Islander Alone	46	0.0%	66	0.0%	83	0.1%
Some Other Race Alone	925	0.8%	1,425	1.0%	1,858	1.1%
Two or More Races	1,393	1.2%	1,987	1.4%	2,414	1.5%
Hispanic Origin (Any Race)	3,124	2.6%	5,068	3.5%	6,799	4.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



# Demographic and Income Profile

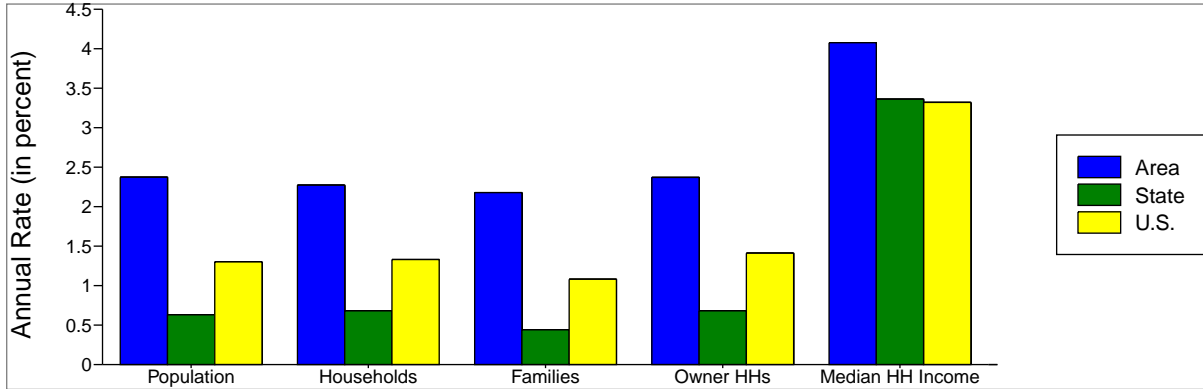
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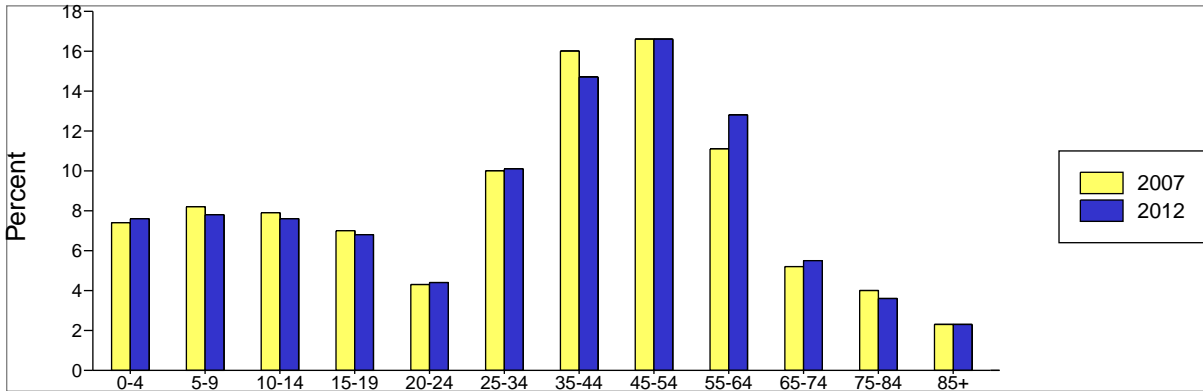
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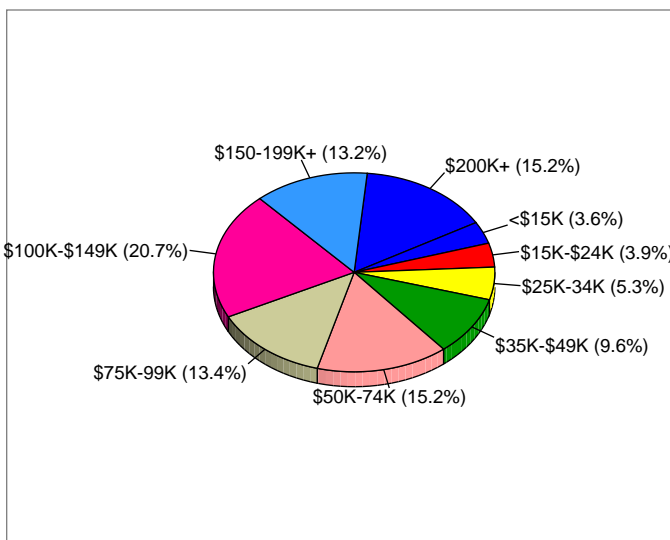
Trends 2007-2012



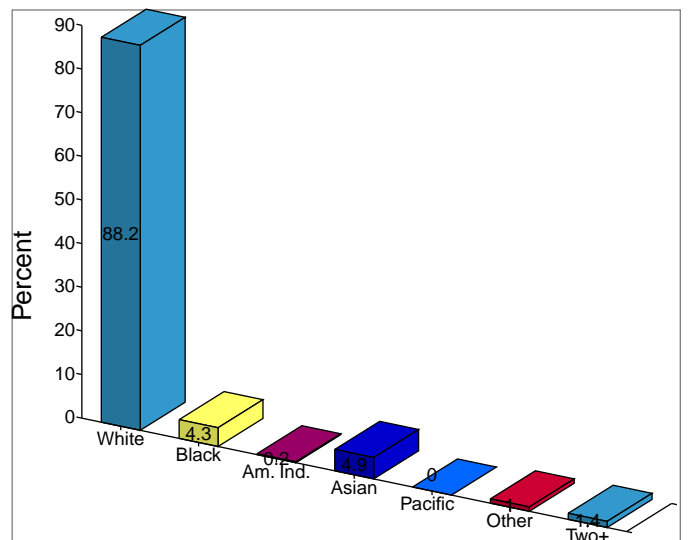
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 3.5%

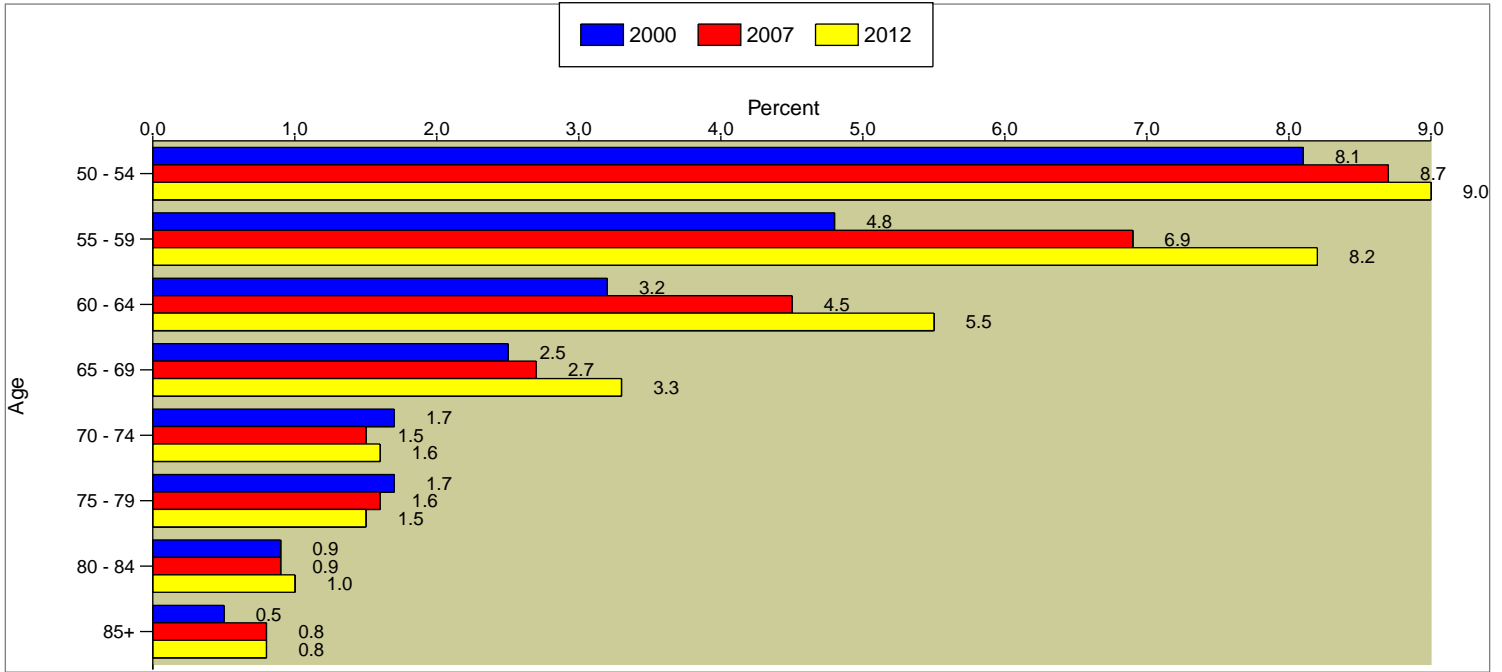


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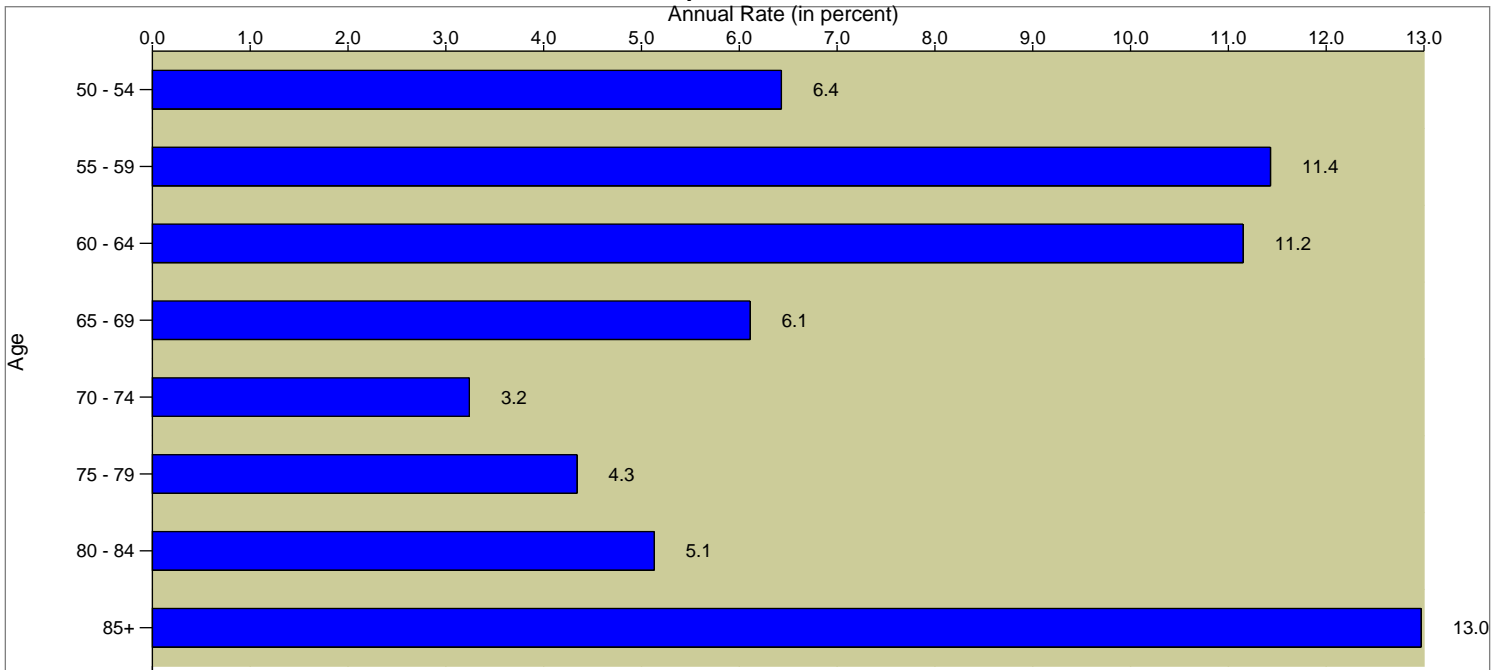
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Population by Age 50+



2000 - 2007 Population 50+ Annual Rate



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2007 and 2012.

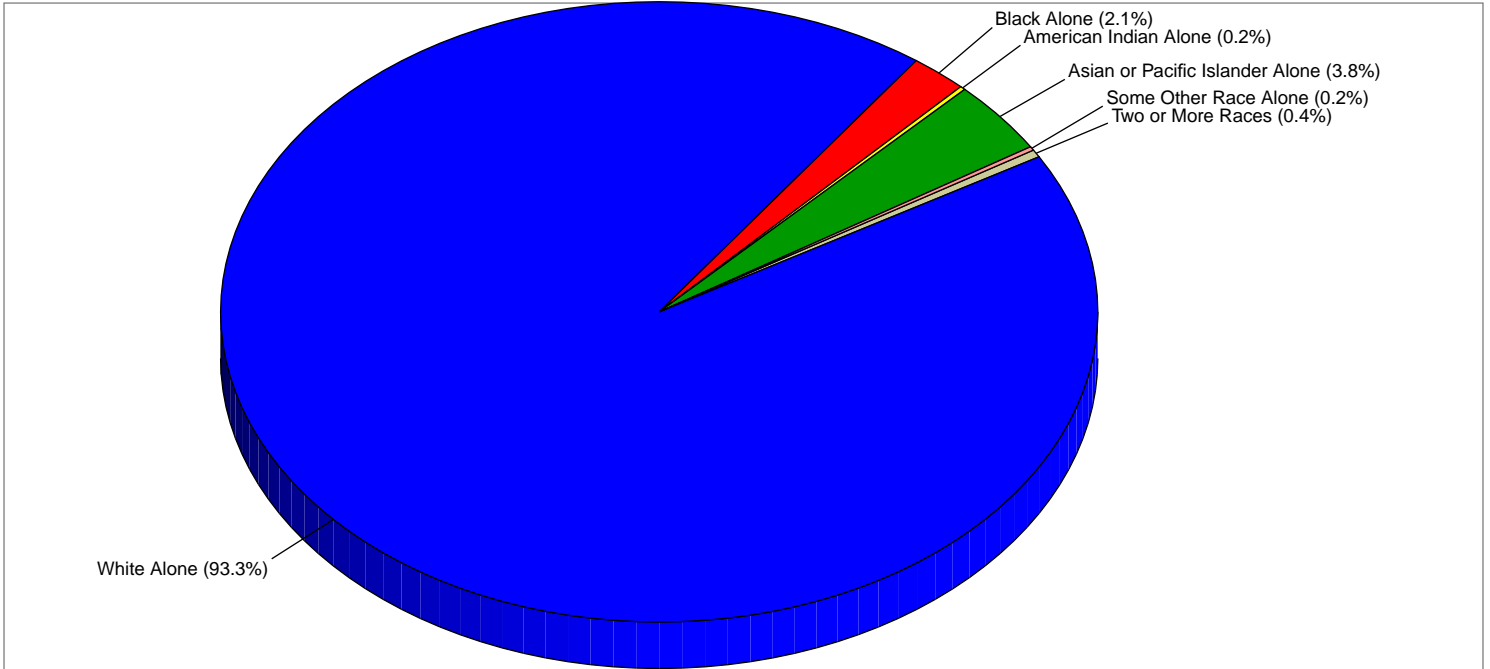


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2007 Population 50+ by Race



2007 Net Worth by Age of Householder

	Number of Households		
	55-64	65-74	75+
Total	567	217	172
<\$15,000	3	4	25
\$15,000 - \$34,999	6	3	11
\$35,000 - \$49,999	3	1	8
\$50,000 - \$99,999	11	11	11
\$100,000 - \$149,999	8	1	5
\$150,000 - \$249,999	42	16	26
\$250,000+	494	181	86
Median Net Worth	\$250,001	\$250,001	\$250,001
Average Net Worth	\$1,503,431	\$1,378,798	\$703,193

**Data Note:** Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



# Age 50+ Profile

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Demographic Summary	Census 2000	2007	2012	2007-2012 Change	2007-2012 Annual Rate
Total Population	6,876	9,404	10,609	1,205	2.44%
Population 50+	1,606	2,595	3,279	684	4.79%
Median Age	36.8	37.1	38.0	0.9	0.48%
Households	2,110	2,924	3,328	404	2.62%
% Householders 55+	27.2	32.7	36.8	4.1	2.39%
Owner/Renter Ratio	6.3	4.3	4.1	-0.2	-0.95%
Median Home Value	\$305,913	\$424,805	\$476,868	\$52,063	2.34%
Average Home Value	\$324,681	\$463,822	\$528,649	\$64,827	2.65%
Median Household Income	\$113,170	\$137,023	\$160,044	\$23,021	3.15%
Median Household Income for Householder 55+	\$79,529	\$115,281	\$144,363	\$29,082	4.6%

## Population by Age and Sex

Male Population	Census 2000		2007		2012	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	821	100.0%	1,301	100.0%	1,629	100.0%
50 - 54	295	35.9%	409	31.4%	467	28.7%
55 - 59	168	20.5%	324	24.9%	424	26.0%
60 - 64	120	14.6%	223	17.1%	304	18.7%
65 - 69	84	10.2%	135	10.4%	180	11.0%
70 - 74	58	7.1%	68	5.2%	91	5.6%
75 - 79	57	6.9%	68	5.2%	73	4.5%
80 - 84	24	2.9%	41	3.2%	47	2.9%
85+	15	1.8%	33	2.5%	43	2.6%

Female Population	Census 2000		2007		2012	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	785	100.0%	1,294	100.0%	1,650	100.0%
50 - 54	261	33.2%	412	31.8%	488	29.6%
55 - 59	161	20.5%	323	25.0%	441	26.7%
60 - 64	99	12.6%	201	15.5%	276	16.7%
65 - 69	90	11.5%	117	9.0%	172	10.4%
70 - 74	60	7.6%	76	5.9%	81	4.9%
75 - 79	58	7.4%	82	6.3%	87	5.3%
80 - 84	36	4.6%	41	3.2%	58	3.5%
85+	20	2.5%	42	3.2%	47	2.8%

Total Population	Census 2000		2007		2012	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total (50+)	1,606	23.4%	2,595	27.6%	3,279	30.9%
50 - 54	556	8.1%	821	8.7%	955	9.0%
55 - 59	329	4.8%	647	6.9%	865	8.2%
60 - 64	219	3.2%	424	4.5%	580	5.5%
65 - 69	174	2.5%	252	2.7%	352	3.3%
70 - 74	118	1.7%	144	1.5%	172	1.6%
75 - 79	115	1.7%	150	1.6%	160	1.5%
80 - 84	60	0.9%	82	0.9%	105	1.0%
85+	35	0.5%	75	0.8%	90	0.8%
65+	502	7.3%	703	7.5%	879	8.3%
75+	210	3.1%	307	3.3%	355	3.3%

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2000 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	271	200	119	590
< \$15,000	0	4	26	30
\$15,000 - \$24,999	15	4	14	33
\$25,000 - \$34,999	15	25	6	46
\$35,000 - \$49,999	13	45	23	81
\$50,000 - \$74,999	11	53	25	89
\$75,000 - \$99,999	59	4	8	71
\$100,000 - \$149,999	79	22	3	104
\$150,000 - \$199,999	35	19	8	62
\$200,000+	44	24	6	74
Median Household Income	\$116,994	\$62,800	\$41,005	\$79,529
Average Household Income	\$141,438	\$91,784	\$85,036	\$113,230

### 2007 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	565	215	174	954
< \$15,000	0	2	57	59
\$15,000 - \$24,999	20	4	12	36
\$25,000 - \$34,999	14	11	6	31
\$35,000 - \$49,999	21	28	23	72
\$50,000 - \$74,999	28	56	19	103
\$75,000 - \$99,999	84	3	14	101
\$100,000 - \$149,999	158	19	11	188
\$150,000 - \$199,999	87	39	17	143
\$200,000+	153	53	15	221
Median Household Income	\$131,623	\$107,165	\$41,665	\$115,281
Average Household Income	\$168,883	\$165,283	\$78,706	\$151,624

### 2012 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	740	283	201	1,224
< \$15,000	0	3	54	57
\$15,000 - \$24,999	10	5	18	33
\$25,000 - \$34,999	15	11	8	34
\$35,000 - \$49,999	14	20	23	57
\$50,000 - \$74,999	30	73	23	126
\$75,000 - \$99,999	69	4	16	89
\$100,000 - \$149,999	191	27	17	235
\$150,000 - \$199,999	126	41	17	184
\$200,000+	285	99	25	409
Median Household Income	\$162,913	\$146,369	\$47,914	\$144,363
Average Household Income	\$204,708	\$215,848	\$99,940	\$190,079

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



SWc of 135th & Mission Road  
 W 135th St and Mission Rd  
 Overland Park, KS 66224

Site Type: Radius

Latitude: 38.88385  
 Longitude: -94.630565  
 Radius: 1.0 mile

### 2007 Households by Income and Age of Householder 50+

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	420	326	239	135	80	77	57	40
< \$15,000	1	0	0	1	1	25	20	12
\$15,000 - \$24,999	4	12	8	3	1	5	4	3
\$25,000 - \$34,999	6	8	6	7	4	2	2	2
\$35,000 - \$49,999	8	12	9	17	11	10	7	6
\$50,000 - \$74,999	43	17	11	34	22	8	6	5
\$75,000 - \$99,999	26	48	36	2	1	6	5	3
\$100,000 - \$149,999	85	90	68	12	7	5	3	3
\$150,000 - \$199,999	85	50	37	24	15	8	5	4
\$200,000 - \$249,999	34	40	29	7	4	3	2	1
\$250,000 - \$499,999	99	44	32	21	11	4	2	1
\$500,000+	29	5	3	7	3	1	1	0
Median HH Income	\$167,556	\$131,799	\$131,388	\$111,707	\$100,000	\$43,674	\$39,351	\$41,275
Average HH Income	\$227,946	\$170,141	\$167,166	\$170,535	\$156,421	\$87,721	\$74,680	\$67,090

### Percent Distribution

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
< \$15,000	0.2%	0.0%	0.0%	0.7%	1.3%	32.5%	35.1%	30.0%
\$15,000 - \$24,999	1.0%	3.7%	3.3%	2.2%	1.3%	6.5%	7.0%	7.5%
\$25,000 - \$34,999	1.4%	2.5%	2.5%	5.2%	5.0%	2.6%	3.5%	5.0%
\$35,000 - \$49,999	1.9%	3.7%	3.8%	12.6%	13.8%	13.0%	12.3%	15.0%
\$50,000 - \$74,999	10.2%	5.2%	4.6%	25.2%	27.5%	10.4%	10.5%	12.5%
\$75,000 - \$99,999	6.2%	14.7%	15.1%	1.5%	1.3%	7.8%	8.8%	7.5%
\$100,000 - \$149,999	20.2%	27.6%	28.5%	8.9%	8.8%	6.5%	5.3%	7.5%
\$150,000 - \$199,999	20.2%	15.3%	15.5%	17.8%	18.8%	10.4%	8.8%	10.0%
\$200,000 - \$249,999	8.1%	12.3%	12.1%	5.2%	5.0%	3.9%	3.5%	2.5%
\$250,000 - \$499,999	23.6%	13.5%	13.4%	15.6%	13.8%	5.2%	3.5%	2.5%
\$500,000+	6.9%	1.5%	1.3%	5.2%	3.8%	1.3%	1.8%	0.0%

**Data Note:** Income reported for July 1, 2007 represents annual income for the preceding year, expressed in current (2006) dollars, including an adjustment for inflation. In 2000, the Census Bureau reported age by income data for incomes up to \$200,000+ by ten-year age groups up to 75+ years. ESRI extended age by income data to income up to \$500,000+ by five-year age groups up to 85+ years.

**Source:** ESRI forecasts for 2007 and 2012.



# Age 50+ Profile

SWc of 135th & Mission Road  
 W 135th St and Mission Rd  
 Overland Park, KS 66224

Site Type: Radius

Latitude: 38.88385  
 Longitude: -94.630565  
 Radius: 1.0 mile

## 2012 Households by Income and Age of Householder 50+

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	473	423	317	186	97	80	72	49
< \$15,000	0	0	0	1	2	22	20	12
\$15,000 - \$24,999	1	6	4	2	3	8	6	4
\$25,000 - \$34,999	4	9	6	7	4	3	3	2
\$35,000 - \$49,999	5	8	6	13	7	8	10	5
\$50,000 - \$74,999	45	17	13	46	27	8	8	7
\$75,000 - \$99,999	16	40	29	2	2	6	6	4
\$100,000 - \$149,999	74	106	85	17	10	6	7	4
\$150,000 - \$199,999	84	72	54	26	15	7	5	5
\$200,000 - \$249,999	50	74	54	11	8	3	2	3
\$250,000 - \$499,999	132	73	55	41	14	6	3	2
\$500,000+	62	18	11	20	5	3	2	1
Median HH Income	\$206,169	\$164,198	\$161,237	\$157,512	\$114,143	\$47,638	\$44,468	\$53,992
Average HH Income	\$289,801	\$207,455	\$201,041	\$234,441	\$180,194	\$112,059	\$94,751	\$87,779

## Percent Distribution

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
< \$15,000	0.0%	0.0%	0.0%	0.5%	2.1%	27.5%	27.8%	24.5%
\$15,000 - \$24,999	0.2%	1.4%	1.3%	1.1%	3.1%	10.0%	8.3%	8.2%
\$25,000 - \$34,999	0.8%	2.1%	1.9%	3.8%	4.1%	3.8%	4.2%	4.1%
\$35,000 - \$49,999	1.1%	1.9%	1.9%	7.0%	7.2%	10.0%	13.9%	10.2%
\$50,000 - \$74,999	9.5%	4.0%	4.1%	24.7%	27.8%	10.0%	11.1%	14.3%
\$75,000 - \$99,999	3.4%	9.5%	9.1%	1.1%	2.1%	7.5%	8.3%	8.2%
\$100,000 - \$149,999	15.6%	25.1%	26.8%	9.1%	10.3%	7.5%	9.7%	8.2%
\$150,000 - \$199,999	17.8%	17.0%	17.0%	14.0%	15.5%	8.8%	6.9%	10.2%
\$200,000 - \$249,999	10.6%	17.5%	17.0%	5.9%	8.2%	3.8%	2.8%	6.1%
\$250,000 - \$499,999	27.9%	17.3%	17.4%	22.0%	14.4%	7.5%	4.2%	4.1%
\$500,000+	13.1%	4.3%	3.5%	10.8%	5.2%	3.8%	2.8%	2.0%

**Data Note:** Income reported for July 1, 2012 represents annual income for the preceding year, expressed in current (2011) dollars, including an adjustment for inflation.

**Source:** ESRI forecasts for 2007 and 2012.



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### 2007 Population 50+ by Race

	Number	Percent	% Pop
Total	2,599	100.0%	27.6%
White Alone	2,424	93.3%	28.1%
Black Alone	54	2.1%	22.3%
American Indian Alone	6	0.2%	33.3%
Asian Alone	99	3.8%	26.1%
Pacific Islander Alone	0	0.0%	0.0%
Some Other Race Alone	6	0.2%	12.0%
Two or More Races	10	0.4%	10.1%
Hispanic Origin (Any Race)	37	1.4%	16.2%

### Census 2000 Group Quarters Population 65+ by Type

	Number	Percent	% Pop
Total	9	100.0%	112.5%
Institutionalized	9	100.0%	112.5%
Correctional Institutions	0	0.0%	0.0%
Nursing Homes	9	100.0%	112.5%
Other Institutions	0	0.0%	0.0%
Noninstitutionalized	0	0.0%	0.0%

### Census 2000 Total Disabilities Tallied for Population 65+

	Number	Percent
Total	178	100.0%
Sensory Disability	52	29.2%
Physical Disability	45	25.3%
Mental Disability	11	6.2%
Self-care Disability	10	5.6%
Go-Outside-Home Disability	60	33.7%

### Census 2000 Population 65+ by Household Type and Relationship to Householder

	Number	Percent	% Pop
Total	502	100.0%	7.3%
In Family Households	405	80.7%	6.3%
Householder	214	42.6%	11.1%
Spouse	163	32.5%	9.2%
Parent	14	2.8%	73.7%
Other Relatives	13	2.6%	0.5%
Nonrelatives	1	0.2%	3.3%
In Nonfamily Households	89	17.7%	23.0%
Male Householder	14	2.8%	11.1%
Living Alone	13	2.6%	14.0%
Not Living Alone	1	0.2%	3.0%
Female Householder	71	14.1%	36.4%
Living Alone	69	13.7%	40.6%
Not Living Alone	2	0.4%	8.0%
Nonrelatives	4	0.8%	6.1%
In Group Quarters	8	1.6%	100.0%
Institutionalized	8	1.6%	100.0%
Noninstitutionalized	0	0.0%	0.0%

**Data Note:** The base for "% Pop" is specific to the row.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



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### Census 2000 Households with Population 60+ by Size and Type

	Number	Percent	% Total HHs
Total	435	100.0%	20.6%
1 Person Households	92	21.1%	4.4%
2+ Person Households	343	78.9%	16.3%
Family	336	77.2%	15.9%
Nonfamily	7	1.6%	0.3%

### Census 2000 Households with Population 65+ by Size and Type

	Number	Percent	% Total HHs
Total	311	100.0%	14.7%
1 Person Households	76	24.4%	3.6%
2+ Person Households	235	75.6%	11.1%
Family	231	74.3%	10.9%
Nonfamily	4	1.3%	0.2%

### Census 2000 Occupied Housing Units by Age of Householder 55+

	Number	Percent	% Total HHs
Total	575	100.0%	27.3%
Owner Occupied HUs / Householder 55+	528	91.8%	25.0%
Householder Age 55-64	281	48.9%	13.3%
Householder Age 65-74	152	26.4%	7.2%
Householder Age 75-84	87	15.1%	4.1%
Householder Age 85+	8	1.4%	0.4%
Renter Occupied HUs / Householder 55+	47	8.2%	2.2%
Householder Age 55-64	15	2.6%	0.7%
Householder Age 65-74	9	1.6%	0.4%
Householder Age 75-84	14	2.4%	0.7%
Householder Age 85+	9	1.6%	0.4%

### Census 2000 Households by Poverty Status and Age of Householder

	Number	Percent
Total	2,136	100.0%
Below Poverty	60	2.8%
Households with Income Below Poverty Level / Householder <65	33	1.5%
Households with Income Below Poverty Level / Householder 65+	27	1.3%
Above Poverty	2,076	97.2%
Households with Income At or Above Poverty Level / Householder <65	1,785	83.6%
Households with Income At or Above Poverty Level / Householder 65+	291	13.6%

### Census 2000 Average Value of Specified Owner Occupied Housing Units by Householder 55+

Average Value of Specified Owner Occupied HUs / Householder 55-64	\$325,358
Average Value of Specified Owner Occupied HUs / Householder 65-74	\$251,719
Average Value of Specified Owner Occupied HUs / Householder 75+	\$233,798

**Data Note:** Specified Owner-occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



# Age 50+ Profile

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Site Type: Radius

Latitude: 38.88385  
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Radius: 3.0 mile

Demographic Summary	Census 2000	2007	2012	2007-2012 Change	2007-2012 Annual Rate
Total Population	42,049	58,856	67,785	8,929	2.87%
Population 50+	12,009	18,294	22,589	4,295	4.31%
Median Age	38.5	38.7	39.1	0.4	0.21%
Households	14,924	20,760	23,988	3,228	2.93%
% Householders 55+	32.9	36.0	39.3	3.2	1.77%
Owner/Renter Ratio	4.7	3.6	3.5	-0.1	-0.56%
Median Home Value	\$248,222	\$341,331	\$387,643	\$46,312	2.58%
Average Home Value	\$295,242	\$407,348	\$463,127	\$55,779	2.6%
Median Household Income	\$90,994	\$121,801	\$145,655	\$23,854	3.64%
Median Household Income for Householder 55+	\$67,018	\$100,054	\$125,876	\$25,822	4.7%

## Population by Age and Sex

Male Population	Census 2000		2007		2012	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	5,695	100.0%	8,741	100.0%	10,835	100.0%
50 - 54	1,756	30.8%	2,487	28.5%	2,912	26.9%
55 - 59	1,100	19.3%	2,143	24.5%	2,704	25.0%
60 - 64	790	13.9%	1,399	16.0%	1,968	18.2%
65 - 69	625	11.0%	913	10.4%	1,223	11.3%
70 - 74	546	9.6%	592	6.8%	735	6.8%
75 - 79	415	7.3%	522	6.0%	499	4.6%
80 - 84	243	4.3%	367	4.2%	420	3.9%
85+	220	3.9%	318	3.6%	374	3.5%

Female Population	Census 2000		2007		2012	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	6,314	100.0%	9,553	100.0%	11,754	100.0%
50 - 54	1,675	26.5%	2,664	27.9%	3,065	26.1%
55 - 59	1,077	17.1%	2,121	22.2%	2,788	23.7%
60 - 64	731	11.6%	1,400	14.7%	1,987	16.9%
65 - 69	699	11.1%	823	8.6%	1,230	10.5%
70 - 74	597	9.5%	708	7.4%	703	6.0%
75 - 79	513	8.1%	620	6.5%	651	5.5%
80 - 84	473	7.5%	494	5.2%	574	4.9%
85+	549	8.7%	723	7.6%	756	6.4%

Total Population	Census 2000		2007		2012	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total (50+)	12,009	28.6%	18,294	31.1%	22,589	33.3%
50 - 54	3,431	8.2%	5,151	8.8%	5,977	8.8%
55 - 59	2,177	5.2%	4,264	7.2%	5,492	8.1%
60 - 64	1,521	3.6%	2,799	4.8%	3,955	5.8%
65 - 69	1,324	3.1%	1,736	2.9%	2,453	3.6%
70 - 74	1,143	2.7%	1,300	2.2%	1,438	2.1%
75 - 79	928	2.2%	1,142	1.9%	1,150	1.7%
80 - 84	716	1.7%	861	1.5%	994	1.5%
85+	769	1.8%	1,041	1.8%	1,130	1.7%
65+	4,880	11.6%	6,080	10.3%	7,165	10.6%
75+	2,413	5.7%	3,044	5.2%	3,274	4.8%

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2000 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	2,130	1,500	1,264	4,894
< \$15,000	42	74	190	306
\$15,000 - \$24,999	86	140	216	442
\$25,000 - \$34,999	106	135	151	392
\$35,000 - \$49,999	157	252	272	681
\$50,000 - \$74,999	331	363	210	904
\$75,000 - \$99,999	361	114	84	559
\$100,000 - \$149,999	504	196	93	793
\$150,000 - \$199,999	215	98	29	342
\$200,000+	328	128	19	475
Median Household Income	\$98,358	\$62,305	\$38,309	\$67,018
Average Household Income	\$132,677	\$86,405	\$53,587	\$98,068

### 2007 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	4,073	1,749	1,655	7,477
< \$15,000	69	41	216	326
\$15,000 - \$24,999	93	80	200	373
\$25,000 - \$34,999	90	78	217	385
\$35,000 - \$49,999	204	207	297	708
\$50,000 - \$74,999	479	355	200	1,034
\$75,000 - \$99,999	604	134	172	910
\$100,000 - \$149,999	1,029	254	186	1,469
\$150,000 - \$199,999	736	212	100	1,048
\$200,000+	769	388	67	1,224
Median Household Income	\$118,542	\$95,426	\$43,582	\$100,054
Average Household Income	\$149,231	\$150,667	\$69,556	\$131,931

### 2012 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	5,386	2,255	1,778	9,419
< \$15,000	75	40	199	314
\$15,000 - \$24,999	66	67	177	310
\$25,000 - \$34,999	82	82	221	385
\$35,000 - \$49,999	180	173	268	621
\$50,000 - \$74,999	519	379	208	1,106
\$75,000 - \$99,999	551	144	191	886
\$100,000 - \$149,999	1,202	312	263	1,777
\$150,000 - \$199,999	1,087	279	112	1,478
\$200,000+	1,624	779	139	2,542
Median Household Income	\$150,562	\$135,750	\$52,133	\$125,876
Average Household Income	\$186,337	\$199,419	\$87,230	\$170,761

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2007 Households by Income and Age of Householder 50+

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	2,782	2,288	1,785	1,062	687	656	562	437
< \$15,000	18	39	30	24	17	85	78	53
\$15,000 - \$24,999	24	54	39	48	32	69	72	59
\$25,000 - \$34,999	42	50	40	46	32	73	77	67
\$35,000 - \$49,999	90	114	90	121	86	125	99	73
\$50,000 - \$74,999	245	260	219	211	144	73	72	55
\$75,000 - \$99,999	341	335	269	82	52	80	55	37
\$100,000 - \$149,999	668	574	455	159	95	69	65	52
\$150,000 - \$199,999	529	418	318	128	84	46	28	26
\$200,000 - \$249,999	194	204	151	61	37	16	8	8
\$250,000 - \$499,999	482	194	145	145	90	16	7	7
\$500,000+	149	46	29	37	18	4	1	0
Median HH Income	\$145,966	\$119,794	\$117,002	\$99,624	\$89,319	\$46,216	\$41,860	\$41,827
Average HH Income	\$196,177	\$151,093	\$146,844	\$154,076	\$145,396	\$76,998	\$63,874	\$65,692

### Percent Distribution

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
< \$15,000	0.6%	1.7%	1.7%	2.3%	2.5%	13.0%	13.9%	12.1%
\$15,000 - \$24,999	0.9%	2.4%	2.2%	4.5%	4.7%	10.5%	12.8%	13.5%
\$25,000 - \$34,999	1.5%	2.2%	2.2%	4.3%	4.7%	11.1%	13.7%	15.3%
\$35,000 - \$49,999	3.2%	5.0%	5.0%	11.4%	12.5%	19.1%	17.6%	16.7%
\$50,000 - \$74,999	8.8%	11.4%	12.3%	19.9%	21.0%	11.1%	12.8%	12.6%
\$75,000 - \$99,999	12.3%	14.6%	15.1%	7.7%	7.6%	12.2%	9.8%	8.5%
\$100,000 - \$149,999	24.0%	25.1%	25.5%	15.0%	13.8%	10.5%	11.6%	11.9%
\$150,000 - \$199,999	19.0%	18.3%	17.8%	12.1%	12.2%	7.0%	5.0%	5.9%
\$200,000 - \$249,999	7.0%	8.9%	8.5%	5.7%	5.4%	2.4%	1.4%	1.8%
\$250,000 - \$499,999	17.3%	8.5%	8.1%	13.7%	13.1%	2.4%	1.2%	1.6%
\$500,000+	5.4%	2.0%	1.6%	3.5%	2.6%	0.6%	0.2%	0.0%

**Data Note:** Income reported for July 1, 2007 represents annual income for the preceding year, expressed in current (2006) dollars, including an adjustment for inflation. In 2000, the Census Bureau reported age by income data for incomes up to \$200,000+ by ten-year age groups up to 75+ years. ESRI extended age by income data to income up to \$500,000+ by five-year age groups up to 85+ years.

**Source:** ESRI forecasts for 2007 and 2012.



SWc of 135th & Mission Road  
 W 135th St and Mission Rd  
 Overland Park, KS 66224

Site Type: Radius

Latitude: 38.88385  
 Longitude: -94.630565  
 Radius: 3.0 mile

### 2012 Households by Income and Age of Householder 50+

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	3,131	2,871	2,515	1,473	782	644	653	481
< \$15,000	12	31	44	22	18	76	75	48
\$15,000 - \$24,999	16	39	27	39	28	59	67	51
\$25,000 - \$34,999	29	46	36	51	31	72	84	65
\$35,000 - \$49,999	65	96	84	110	63	100	100	68
\$50,000 - \$74,999	228	251	268	239	140	66	78	64
\$75,000 - \$99,999	254	292	259	91	53	77	70	44
\$100,000 - \$149,999	621	630	572	204	108	86	100	77
\$150,000 - \$199,999	564	588	499	176	103	45	35	32
\$200,000 - \$249,999	382	415	344	148	75	26	21	19
\$250,000 - \$499,999	631	341	279	282	125	24	12	10
\$500,000+	329	142	103	111	38	13	11	3
Median HH Income	\$176,268	\$152,992	\$145,901	\$143,622	\$122,609	\$54,419	\$50,114	\$52,427
Average HH Income	\$246,649	\$191,247	\$180,731	\$209,263	\$180,875	\$95,576	\$83,644	\$80,924

### Percent Distribution

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
< \$15,000	0.4%	1.1%	1.7%	1.5%	2.3%	11.8%	11.5%	10.0%
\$15,000 - \$24,999	0.5%	1.4%	1.1%	2.6%	3.6%	9.2%	10.3%	10.6%
\$25,000 - \$34,999	0.9%	1.6%	1.4%	3.5%	4.0%	11.2%	12.9%	13.5%
\$35,000 - \$49,999	2.1%	3.3%	3.3%	7.5%	8.1%	15.5%	15.3%	14.1%
\$50,000 - \$74,999	7.3%	8.7%	10.7%	16.2%	17.9%	10.2%	11.9%	13.3%
\$75,000 - \$99,999	8.1%	10.2%	10.3%	6.2%	6.8%	12.0%	10.7%	9.1%
\$100,000 - \$149,999	19.8%	21.9%	22.7%	13.8%	13.8%	13.4%	15.3%	16.0%
\$150,000 - \$199,999	18.0%	20.5%	19.8%	11.9%	13.2%	7.0%	5.4%	6.7%
\$200,000 - \$249,999	12.2%	14.5%	13.7%	10.0%	9.6%	4.0%	3.2%	4.0%
\$250,000 - \$499,999	20.2%	11.9%	11.1%	19.1%	16.0%	3.7%	1.8%	2.1%
\$500,000+	10.5%	4.9%	4.1%	7.5%	4.9%	2.0%	1.7%	0.6%

**Data Note:** Income reported for July 1, 2012 represents annual income for the preceding year, expressed in current (2011) dollars, including an adjustment for inflation.

**Source:** ESRI forecasts for 2007 and 2012.



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### 2007 Population 50+ by Race

	Number	Percent	% Pop
Total	18,293	100.0%	31.1%
White Alone	17,018	93.0%	31.9%
Black Alone	513	2.8%	27.4%
American Indian Alone	23	0.1%	19.7%
Asian Alone	603	3.3%	24.4%
Pacific Islander Alone	4	0.0%	22.2%
Some Other Race Alone	39	0.2%	10.8%
Two or More Races	93	0.5%	12.9%
Hispanic Origin (Any Race)	221	1.2%	14.3%

### Census 2000 Group Quarters Population 65+ by Type

	Number	Percent	% Pop
Total	518	100.0%	86.5%
Institutionalized	517	99.8%	89.6%
Correctional Institutions	0	0.0%	0.0%
Nursing Homes	226	43.6%	96.6%
Other Institutions	291	56.2%	84.8%
Noninstitutionalized	1	0.2%	4.5%

### Census 2000 Total Disabilities Tallied for Population 65+

	Number	Percent
Total	2,536	100.0%
Sensory Disability	444	17.5%
Physical Disability	780	30.8%
Mental Disability	350	13.8%
Self-care Disability	305	12.0%
Go-Outside-Home Disability	657	25.9%

### Census 2000 Population 65+ by Household Type and Relationship to Householder

	Number	Percent	% Pop
Total	4,881	100.0%	11.6%
In Family Households	3,222	66.0%	8.6%
Householder	1,694	34.7%	14.5%
Spouse	1,303	26.7%	12.2%
Parent	114	2.3%	69.1%
Other Relatives	109	2.2%	0.7%
Nonrelatives	2	0.0%	0.9%
In Nonfamily Households	1,140	23.4%	29.9%
Male Householder	236	4.8%	17.7%
Living Alone	225	4.6%	21.0%
Not Living Alone	11	0.2%	4.2%
Female Householder	872	17.9%	44.9%
Living Alone	844	17.3%	48.5%
Not Living Alone	28	0.6%	14.0%
Nonrelatives	32	0.7%	6.0%
In Group Quarters	519	10.6%	86.6%
Institutionalized	518	10.6%	89.8%
Noninstitutionalized	1	0.0%	4.5%

**Data Note:** The base for "% Pop" is specific to the row.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



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### Census 2000 Households with Population 60+ by Size and Type

	Number	Percent	% Total HHs
Total	3,928	100.0%	26.3%
1 Person Households	1,207	30.7%	8.1%
2+ Person Households	2,721	69.3%	18.2%
Family	2,658	67.7%	17.8%
Nonfamily	63	1.6%	0.4%

### Census 2000 Households with Population 65+ by Size and Type

	Number	Percent	% Total HHs
Total	3,017	100.0%	20.2%
1 Person Households	1,055	35.0%	7.1%
2+ Person Households	1,962	65.0%	13.1%
Family	1,919	63.6%	12.9%
Nonfamily	43	1.4%	0.3%

### Census 2000 Occupied Housing Units by Age of Householder 55+

	Number	Percent	% Total HHs
Total	4,915	100.0%	32.9%
Owner Occupied HUs / Householder 55+	4,164	84.7%	27.9%
Householder Age 55-64	2,006	40.8%	13.4%
Householder Age 65-74	1,349	27.4%	9.0%
Householder Age 75-84	716	14.6%	4.8%
Householder Age 85+	93	1.9%	0.6%
Renter Occupied HUs / Householder 55+	751	15.3%	5.0%
Householder Age 55-64	141	2.9%	0.9%
Householder Age 65-74	92	1.9%	0.6%
Householder Age 75-84	243	4.9%	1.6%
Householder Age 85+	275	5.6%	1.8%

### Census 2000 Households by Poverty Status and Age of Householder

	Number	Percent
Total	14,866	100.0%
Below Poverty	393	2.6%
Households with Income Below Poverty Level / Householder <65	302	2.0%
Households with Income Below Poverty Level / Householder 65+	91	0.6%
Above Poverty	14,473	97.4%
Households with Income At or Above Poverty Level / Householder <65	11,800	79.4%
Households with Income At or Above Poverty Level / Householder 65+	2,673	18.0%

### Census 2000 Average Value of Specified Owner Occupied Housing Units by Householder 55+

Average Value of Specified Owner Occupied HUs / Householder 55-64	\$307,477
Average Value of Specified Owner Occupied HUs / Householder 65-74	\$238,179
Average Value of Specified Owner Occupied HUs / Householder 75+	\$211,383

**Data Note:** Specified Owner-occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



# Age 50+ Profile

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Site Type: Radius

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Radius: 5.0 mile

Demographic Summary	Census 2000	2007	2012	2007-2012 Change	2007-2012 Annual Rate
Total Population	118,356	146,752	165,002	18,250	2.37%
Population 50+	33,477	45,040	53,650	8,610	3.56%
Median Age	37.8	38.5	39.0	0.5	0.26%
Households	45,648	55,743	62,367	6,624	2.27%
% Householders 55+	32.5	35.3	37.9	2.6	1.43%
Owner/Renter Ratio	2.7	2.8	2.8	0.1	0%
Median Home Value	\$203,925	\$291,545	\$340,196	\$48,651	3.13%
Average Home Value	\$236,667	\$340,626	\$395,962	\$55,336	3.06%
Median Household Income	\$73,492	\$97,851	\$119,488	\$21,637	4.08%
Median Household Income for Householder 55+	\$55,059	\$79,757	\$103,742	\$23,985	5.4%

## Population by Age and Sex

Male Population	Census 2000		2007		2012	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	15,184	100.0%	20,701	100.0%	24,908	100.0%
50 - 54	4,412	29.1%	5,735	27.7%	6,621	26.6%
55 - 59	2,843	18.7%	4,922	23.8%	6,111	24.5%
60 - 64	2,055	13.5%	3,095	15.0%	4,275	17.2%
65 - 69	1,717	11.3%	2,129	10.3%	2,709	10.9%
70 - 74	1,500	9.9%	1,515	7.3%	1,702	6.8%
75 - 79	1,249	8.2%	1,321	6.4%	1,305	5.2%
80 - 84	769	5.1%	1,047	5.1%	1,075	4.3%
85+	639	4.2%	937	4.5%	1,110	4.5%

Female Population	Census 2000		2007		2012	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	18,293	100.0%	24,339	100.0%	28,742	100.0%
50 - 54	4,324	23.6%	6,143	25.2%	6,955	24.2%
55 - 59	2,906	15.9%	4,869	20.0%	6,252	21.8%
60 - 64	2,104	11.5%	3,416	14.0%	4,548	15.8%
65 - 69	1,975	10.8%	2,082	8.6%	2,891	10.1%
70 - 74	1,925	10.5%	1,905	7.8%	1,855	6.5%
75 - 79	1,699	9.3%	1,860	7.6%	1,763	6.1%
80 - 84	1,513	8.3%	1,686	6.9%	1,844	6.4%
85+	1,847	10.1%	2,378	9.8%	2,634	9.2%

Total Population	Census 2000		2007		2012	
	Number	% of Total Pop	Number	% of Total Pop	Number	% of Total Pop
Total (50+)	33,477	28.3%	45,040	30.7%	53,650	32.5%
50 - 54	8,736	7.4%	11,878	8.1%	13,576	8.2%
55 - 59	5,749	4.9%	9,791	6.7%	12,363	7.5%
60 - 64	4,159	3.5%	6,511	4.4%	8,823	5.3%
65 - 69	3,692	3.1%	4,211	2.9%	5,600	3.4%
70 - 74	3,425	2.9%	3,420	2.3%	3,557	2.2%
75 - 79	2,948	2.5%	3,181	2.2%	3,068	1.9%
80 - 84	2,282	1.9%	2,733	1.9%	2,919	1.8%
85+	2,486	2.1%	3,315	2.3%	3,744	2.3%
65+	14,833	12.5%	16,860	11.5%	18,888	11.4%
75+	7,716	6.5%	9,229	6.3%	9,731	5.9%

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Site Type: Radius

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### 2000 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	5,919	4,358	4,596	14,873
< \$15,000	216	274	705	1,195
\$15,000 - \$24,999	293	435	806	1,534
\$25,000 - \$34,999	435	508	740	1,683
\$35,000 - \$49,999	633	869	875	2,377
\$50,000 - \$74,999	1,196	985	628	2,809
\$75,000 - \$99,999	913	440	396	1,749
\$100,000 - \$149,999	1,144	485	252	1,881
\$150,000 - \$199,999	455	172	72	699
\$200,000+	634	190	122	946
Median Household Income	\$78,947	\$52,406	\$35,562	\$55,059
Average Household Income	\$107,202	\$70,190	\$52,296	\$79,390

### 2007 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	9,675	4,576	5,426	19,677
< \$15,000	222	154	655	1,031
\$15,000 - \$24,999	281	256	677	1,214
\$25,000 - \$34,999	404	318	705	1,427
\$35,000 - \$49,999	734	745	894	2,373
\$50,000 - \$74,999	1,510	943	750	3,203
\$75,000 - \$99,999	1,283	465	741	2,489
\$100,000 - \$149,999	2,259	784	532	3,575
\$150,000 - \$199,999	1,427	352	233	2,012
\$200,000+	1,555	559	239	2,353
Median Household Income	\$105,929	\$70,320	\$45,352	\$79,757
Average Household Income	\$137,773	\$112,574	\$68,885	\$112,917

### 2012 Households by Income and Age of Householder 55+

	55 - 64	65 - 74	75+	Total
Total	12,502	5,484	5,665	23,651
< \$15,000	212	137	590	939
\$15,000 - \$24,999	245	219	546	1,010
\$25,000 - \$34,999	337	255	612	1,204
\$35,000 - \$49,999	675	645	806	2,126
\$50,000 - \$74,999	1,652	1,034	831	3,517
\$75,000 - \$99,999	1,250	486	775	2,511
\$100,000 - \$149,999	2,825	1,054	778	4,657
\$150,000 - \$199,999	2,129	515	325	2,969
\$200,000+	3,177	1,139	402	4,718
Median Household Income	\$128,373	\$97,849	\$56,508	\$103,742
Average Household Income	\$176,425	\$150,342	\$85,179	\$148,522

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2007 Households by Income and Age of Householder 50+

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	6,710	5,438	4,237	2,668	1,908	2,085	1,773	1,568
< \$15,000	81	127	95	83	71	238	220	197
\$15,000 - \$24,999	96	158	123	146	110	233	228	216
\$25,000 - \$34,999	154	221	183	172	146	252	234	219
\$35,000 - \$49,999	355	404	330	414	331	345	289	260
\$50,000 - \$74,999	817	819	691	548	395	287	247	216
\$75,000 - \$99,999	925	716	567	267	198	309	241	191
\$100,000 - \$149,999	1,656	1,259	1,000	466	318	208	172	152
\$150,000 - \$199,999	1,155	821	606	213	139	103	71	59
\$200,000 - \$249,999	437	367	263	105	60	61	35	29
\$250,000 - \$499,999	802	429	306	199	116	39	30	24
\$500,000+	232	117	73	55	24	10	6	5
Median HH Income	\$122,423	\$107,392	\$104,173	\$73,118	\$66,721	\$48,511	\$44,519	\$42,503
Average HH Income	\$166,230	\$140,493	\$134,282	\$117,985	\$105,009	\$73,410	\$67,183	\$64,793

### Percent Distribution

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
< \$15,000	1.2%	2.3%	2.2%	3.1%	3.7%	11.4%	12.4%	12.6%
\$15,000 - \$24,999	1.4%	2.9%	2.9%	5.5%	5.8%	11.2%	12.9%	13.8%
\$25,000 - \$34,999	2.3%	4.1%	4.3%	6.4%	7.7%	12.1%	13.2%	14.0%
\$35,000 - \$49,999	5.3%	7.4%	7.8%	15.5%	17.3%	16.5%	16.3%	16.6%
\$50,000 - \$74,999	12.2%	15.1%	16.3%	20.5%	20.7%	13.8%	13.9%	13.8%
\$75,000 - \$99,999	13.8%	13.2%	13.4%	10.0%	10.4%	14.8%	13.6%	12.2%
\$100,000 - \$149,999	24.7%	23.2%	23.6%	17.5%	16.7%	10.0%	9.7%	9.7%
\$150,000 - \$199,999	17.2%	15.1%	14.3%	8.0%	7.3%	4.9%	4.0%	3.8%
\$200,000 - \$249,999	6.5%	6.7%	6.2%	3.9%	3.1%	2.9%	2.0%	1.8%
\$250,000 - \$499,999	12.0%	7.9%	7.2%	7.5%	6.1%	1.9%	1.7%	1.5%
\$500,000+	3.5%	2.2%	1.7%	2.1%	1.3%	0.5%	0.3%	0.3%

**Data Note:** Income reported for July 1, 2007 represents annual income for the preceding year, expressed in current (2006) dollars, including an adjustment for inflation. In 2000, the Census Bureau reported age by income data for incomes up to \$200,000+ by ten-year age groups up to 75+ years. ESRI extended age by income data to income up to \$500,000+ by five-year age groups up to 85+ years.

**Source:** ESRI forecasts for 2007 and 2012.



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### 2012 Households by Income and Age of Householder 50+

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	7,528	6,729	5,773	3,479	2,005	1,957	1,903	1,805
< \$15,000	62	105	107	77	60	204	201	185
\$15,000 - \$24,999	71	132	113	128	91	174	189	183
\$25,000 - \$34,999	109	182	155	152	103	196	213	203
\$35,000 - \$49,999	266	358	317	393	252	266	284	256
\$50,000 - \$74,999	777	832	820	624	410	273	277	281
\$75,000 - \$99,999	771	662	588	300	186	291	258	226
\$100,000 - \$149,999	1,602	1,508	1,317	668	386	262	262	254
\$150,000 - \$199,999	1,327	1,144	985	324	191	128	100	97
\$200,000 - \$249,999	844	724	574	259	115	87	59	61
\$250,000 - \$499,999	1,137	730	559	390	160	51	40	42
\$500,000+	562	352	238	164	51	25	20	17
Median HH Income	\$152,881	\$131,832	\$124,611	\$103,296	\$85,167	\$60,555	\$54,357	\$55,047
Average HH Income	\$212,905	\$182,573	\$169,259	\$161,076	\$131,718	\$90,511	\$81,878	\$82,879

### Percent Distribution

	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 84	85+
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
< \$15,000	0.8%	1.6%	1.9%	2.2%	3.0%	10.4%	10.6%	10.2%
\$15,000 - \$24,999	0.9%	2.0%	2.0%	3.7%	4.5%	8.9%	9.9%	10.1%
\$25,000 - \$34,999	1.4%	2.7%	2.7%	4.4%	5.1%	10.0%	11.2%	11.2%
\$35,000 - \$49,999	3.5%	5.3%	5.5%	11.3%	12.6%	13.6%	14.9%	14.2%
\$50,000 - \$74,999	10.3%	12.4%	14.2%	17.9%	20.4%	13.9%	14.6%	15.6%
\$75,000 - \$99,999	10.2%	9.8%	10.2%	8.6%	9.3%	14.9%	13.6%	12.5%
\$100,000 - \$149,999	21.3%	22.4%	22.8%	19.2%	19.3%	13.4%	13.8%	14.1%
\$150,000 - \$199,999	17.6%	17.0%	17.1%	9.3%	9.5%	6.5%	5.3%	5.4%
\$200,000 - \$249,999	11.2%	10.8%	9.9%	7.4%	5.7%	4.4%	3.1%	3.4%
\$250,000 - \$499,999	15.1%	10.8%	9.7%	11.2%	8.0%	2.6%	2.1%	2.3%
\$500,000+	7.5%	5.2%	4.1%	4.7%	2.5%	1.3%	1.1%	0.9%

**Data Note:** Income reported for July 1, 2012 represents annual income for the preceding year, expressed in current (2011) dollars, including an adjustment for inflation.

**Source:** ESRI forecasts for 2007 and 2012.



SWc of 135th & Mission Road  
 W 135th St and Mission Rd  
 Overland Park, KS 66224

Site Type: Radius

Latitude: 38.88385  
 Longitude: -94.630565  
 Radius: 5.0 mile

### 2007 Population 50+ by Race

	Number	Percent	% Pop
Total	45,043	100.0%	30.7%
White Alone	41,749	92.7%	32.3%
Black Alone	1,446	3.2%	22.9%
American Indian Alone	77	0.2%	23.7%
Asian Alone	1,355	3.0%	18.8%
Pacific Islander Alone	13	0.0%	19.7%
Some Other Race Alone	128	0.3%	9.0%
Two or More Races	275	0.6%	13.8%
Hispanic Origin (Any Race)	647	1.4%	12.8%

### Census 2000 Group Quarters Population 65+ by Type

	Number	Percent	% Pop
Total	1,478	100.0%	84.7%
Institutionalized	1,477	99.9%	93.1%
Correctional Institutions	0	0.0%	0.0%
Nursing Homes	1,182	80.0%	96.8%
Other Institutions	295	20.0%	80.8%
Noninstitutionalized	1	0.1%	0.6%

### Census 2000 Total Disabilities Tallied for Population 65+

	Number	Percent
Total	8,442	100.0%
Sensory Disability	1,483	17.6%
Physical Disability	2,824	33.5%
Mental Disability	1,023	12.1%
Self-care Disability	960	11.4%
Go-Outside-Home Disability	2,152	25.5%

### Census 2000 Population 65+ by Household Type and Relationship to Householder

	Number	Percent	% Pop
Total	14,833	100.0%	12.5%
In Family Households	9,219	62.2%	9.2%
Householder	4,854	32.7%	15.2%
Spouse	3,673	24.8%	13.0%
Parent	374	2.5%	70.0%
Other Relatives	306	2.1%	0.8%
Nonrelatives	12	0.1%	1.4%
In Nonfamily Households	4,136	27.9%	25.7%
Male Householder	794	5.4%	14.0%
Living Alone	755	5.1%	17.1%
Not Living Alone	39	0.3%	3.1%
Female Householder	3,244	21.9%	41.5%
Living Alone	3,174	21.4%	45.7%
Not Living Alone	70	0.5%	8.0%
Nonrelatives	98	0.7%	3.8%
In Group Quarters	1,478	10.0%	84.7%
Institutionalized	1,477	10.0%	93.1%
Noninstitutionalized	1	0.0%	0.6%

**Data Note:** The base for "% Pop" is specific to the row.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



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### Census 2000 Households with Population 60+ by Size and Type

	Number	Percent	% Total HHs
Total	12,199	100.0%	26.7%
1 Person Households	4,504	36.9%	9.9%
2+ Person Households	7,695	63.1%	16.9%
Family	7,486	61.4%	16.4%
Nonfamily	209	1.7%	0.5%

### Census 2000 Households with Population 65+ by Size and Type

	Number	Percent	% Total HHs
Total	9,646	100.0%	21.1%
1 Person Households	3,939	40.8%	8.6%
2+ Person Households	5,707	59.2%	12.5%
Family	5,569	57.7%	12.2%
Nonfamily	138	1.4%	0.3%

### Census 2000 Occupied Housing Units by Age of Householder 55+

	Number	Percent	% Total HHs
Total	14,838	100.0%	32.5%
Owner Occupied HUs / Householder 55+	11,501	77.5%	25.2%
Householder Age 55-64	5,147	34.7%	11.3%
Householder Age 65-74	3,719	25.1%	8.1%
Householder Age 75-84	2,249	15.2%	4.9%
Householder Age 85+	386	2.6%	0.8%
Renter Occupied HUs / Householder 55+	3,337	22.5%	7.3%
Householder Age 55-64	772	5.2%	1.7%
Householder Age 65-74	608	4.1%	1.3%
Householder Age 75-84	1,035	7.0%	2.3%
Householder Age 85+	922	6.2%	2.0%

### Census 2000 Households by Poverty Status and Age of Householder

	Number	Percent
Total	45,420	100.0%
Below Poverty	1,528	3.4%
Households with Income Below Poverty Level / Householder <65	1,223	2.7%
Households with Income Below Poverty Level / Householder 65+	305	0.7%
Above Poverty	43,892	96.6%
Households with Income At or Above Poverty Level / Householder <65	35,243	77.6%
Households with Income At or Above Poverty Level / Householder 65+	8,649	19.0%

### Census 2000 Average Value of Specified Owner Occupied Housing Units by Householder 55+

Average Value of Specified Owner Occupied HUs / Householder 55-64	\$249,574
Average Value of Specified Owner Occupied HUs / Householder 65-74	\$196,508
Average Value of Specified Owner Occupied HUs / Householder 75+	\$170,877

**Data Note:** Specified Owner-occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.